



BE BRIGHTER
WITH ASHORNE ADVANTAGE





BRIGHTER

IT MEANS BEING
BETTER IN EVERY WAY



It's about having a unique energy.

To attract, influence, inspire.

Shining a light on your strengths and pursuing your goals with laser focus.

The spark is in you.

And with Ashorne Advantage, we can ignite it.

Our Be Brighter programmes unlock the crucial human skills for better collaboration, leadership and motivation.

Powered by Insights Discovery[®], a unique tool designed to pinpoint your strengths.

It's not training, it's transformation.

A new mindset to give you the edge.

IT'S THE ASHORNE ADVANTAGE.



BE BRIGHTER

ASHORNE ADVANTAGE

BRING YOUR STRENGTHS OUT OF THE SHADOWS

We all believe that we're capable of more. Be Brighter from Ashorne Advantage can unleash your untapped potential.

This is more than corporate training, this is the Ashorne Advantage - an expertly-guided journey of self-discovery and reflection. Using personal coaching, collaboration and Insights Discovery®, an advanced psychometrics tool, we'll help you develop the strengths to take your career to the next level.

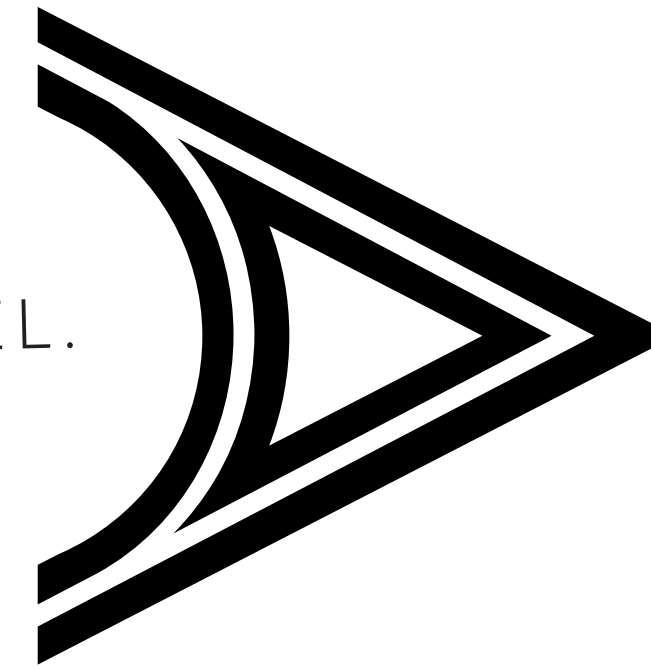
Stronger teamwork, better management, higher sales effectiveness, more inspiring leadership... it's all possible with Be Brighter. Energise your performance in the workplace.



YOU CAN REACH NEW HEIGHTS

WHEN YOU UNDERSTAND YOURSELF AT A DEEPER LEVEL.

BE A BRIGHTER YOU



PERFORMANCE IS A PERSONAL JOURNEY

The Be a Brighter You programme enables you to unlock your personal strengths using Insights Discovery®. In this revolutionary psychometrics model, each colour represents an energy that we all possess. After completing the online evaluator, you can easily see how you naturally interact with others.

Our expert guides will take you through every step of the process and help you develop the qualities identified in your unique Insights Discovery® Personal Profile. Armed with a better understanding of yourself and others, you'll have the power to collaborate better, find new ways to communicate and drive a more proactive workplace culture.

BE A BRIGHTER TEAM

TOGETHER

WE'RE STRONGER WHEN WE SHARE THE CHALLENGE

The way we work is changing every day, but finding a more natural way to collaborate will always give your team a strong foundation.

75% of employees see teamwork as essential, and Insights Discovery® can help unlock more powerful, effective collaboration.

The Be a Brighter Team programme includes guided sessions and group exercises, exploring how you and other team members prefer to work. Giving each of you tools and practical solutions to meet challenges, recognise your strengths and identify areas of development.

TEAM DYNAMICS

PROCESS:

Thriving on a mix of skills, aligned priorities and the ability to measure individual and team performances.

CLIMATE:

Being cohesive under pressure, encouraging honesty and sticking together.

FLOW:

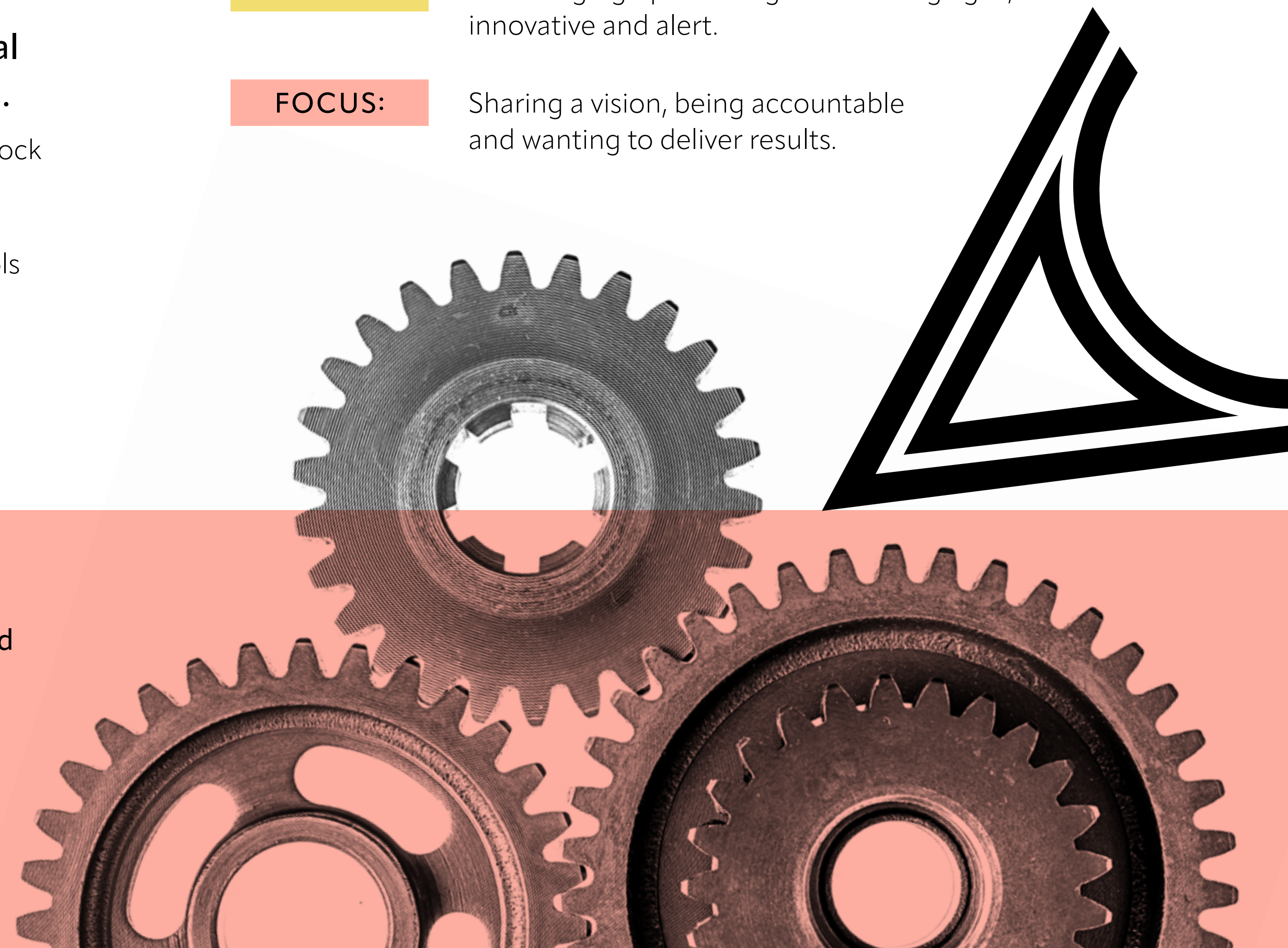
Encouraging open dialogue and being agile, innovative and alert.

FOCUS:

Sharing a vision, being accountable and wanting to deliver results.

'Our teams have uncovered a new way of communicating through better understanding of themselves and others' personal learnings and preferred communication methods. The sessions themselves are fun as well as informative and self-reflective, and the facilitation is first class.'

Katie Bannister, JLR Change and Strategy Manager




LEADING STARTS WITH LISTENING

BE A BRIGHTER LEADER

Leadership is challenging, but it should be exciting too. We'll help you uncover your true potential to inspire and motivate your team.

With Be a Brighter Leader, you'll work with Insights Discovery® to identify and sharpen your personal leadership style. You'll also develop empathy with your team and explore how listening is a key leadership skill. By recognising your strengths – as well as areas you need to work on – we'll help you find the right balance to motivate and engage with your people.

 'A very positive experience with good insights. I came with an open mind and found a few things about myself I didn't know before. I think finding out the results on the chart, having to stand in position, and being able to look at where everyone else was, was extremely beneficial.'
Chris Lambeth, Land Rover Corporation Security and Business Protection Advisor

LEADERSHIP DYNAMICS

RESULTS LEADERSHIP:

Being task-focused and possessing superior prioritisation skills to help your people be objective with problems and challenges.

VISIONARY LEADERSHIP:

Looking further ahead to make connections and see hidden possibilities.

RELATIONSHIP LEADERSHIP:

Nurturing relationships, building respect and being open-minded.

CENTRED LEADERSHIP:

Harnessing self-reflection, focusing inward and staying alert.





VISION

STARTS WITH LOOKING INWARDS


BE A BRIGHTER VISIONARY

An organisation thrives when everybody's vision is recognised. We help you foster stronger relationships between colleagues, managers and leaders, so you can work together and deliver results.

85% of employees take more initiative when they receive constructive feedback. And, in our Be a Brighter Visionary programme, you'll use 360° feedback to explore your strengths and development areas.

Armed with your Insights Discovery® Profile, you'll break out into groups of peers, managers and colleagues – each of you completing an assessment about the others, who can either be named or anonymous.

This feedback enables everyone to respect and manage different ways of working. Building better communication and encouraging a culture of highly productive learning and listening.



'Sanjit, our facilitator, has been incredible, and the programme we have been through today has been super insightful. I am someone who leads with Sunshine Yellow and I have enjoyed spending time with my colleagues as well as getting away and being able to do it in such a lovely setting and facility.'

Jemma Ayres, JLR Senior Manager


RELATIONSHIPS ARE ALWAYS WORTH BUYING INTO

BE A BRIGHTER SALESPERSON

You're never just selling a product, you're building a relationship. We'll help you develop the self-awareness to build more productive connections with customers and clients.

Our Be a Brighter Salesperson programme uses Insights Discovery® to recognise your behaviours in any sales setting – and it can be integrated with other existing sales training. We'll take you through our six-stage model to understand your selling style and develop a plan to strengthen every customer interaction.

93% of people are more likely to return to companies offering excellent customer service. And by putting people at the centre of your process, you'll become more engaging, motivating and able to meet your targets.

 'The Insights Discovery® model provided us with valuable understanding into my own behaviour and communication style, as well as those of my colleagues, leading to better understanding and collaboration within our team. I highly recommend Ashorne Hill as a venue and training provider, as their dedication to sustainability and the Insights training programme make them a great choice for any organisation looking to invest in both their people and the environment.'

Adell Finn, DSL Flooring, member of the Karndean Holdings Group.





CHANGE

MAKE YOUR MOVE AND BE BRIGHTER

Get the Ashorne Advantage and make an immediate impact on your business performance. Contact us about the Be Brighter programme and Insights Discovery® today.

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